

# PERTH ZOO SUSTAINABILITY STRATEGY VISION 2020

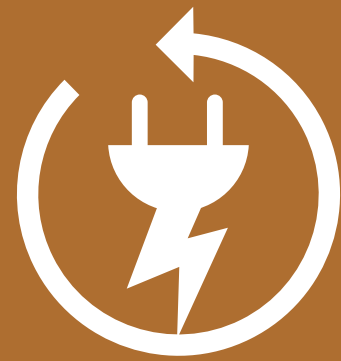


## CARBON

Reducing greenhouse gas emissions wherever possible then purchasing offsets.

### TARGETS

- 100% carbon neutral site
- 100% carbon neutral vehicle fleet



## ENERGY

Making buildings and exhibits energy efficient and maximising the use of renewable energy.

### TARGETS

- 10% reduction in natural gas use
- 10% reduction in total site electricity use

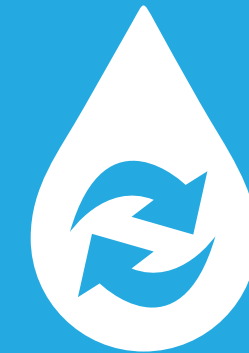


## WASTE

Minimising waste to landfill. Maximising reuse and recycling across all waste streams.

### TARGETS

- 20% reduction in waste to landfill
- 50% reduction in copy paper use



## WATER

Using water efficiently in buildings & gardens. Ensuring ground water and surrounding river systems are protected from contamination.

### TARGETS

- 10% reduction potable water use
- 10% reduction in ground water use



## GOODS & SERVICES

Sourcing ethical and environmentally responsible materials and service providers to do business with.

### TARGETS

- 100% ethically sourced goods
- 20% reduction in non-recyclable plastic bags



## ECOSYSTEMS

Conserving our environment through planning and management of land use, air quality and harmful substances.

### TARGETS

- 100% environmentally friendly products for cleaning, horticulture and water management



## GOVERNANCE

Demonstrating best practice in the areas of sustainability and environmental management including risk, compliance, reporting, standards and accreditation.

### TARGETS

- Introduce an internationally recognised framework for environmental management and sustainability



## CULTURE

Actively engaging staff, visitors and the community to educate, collaborate and create a culture of sustainability. Sharing our central focus: Saving Wildlife.

### TARGETS

- Maintain 90% visitor survey rating on environmental criteria<sup>1</sup>
- Maintain 90% staff survey rating on sustainability criteria<sup>2</sup>