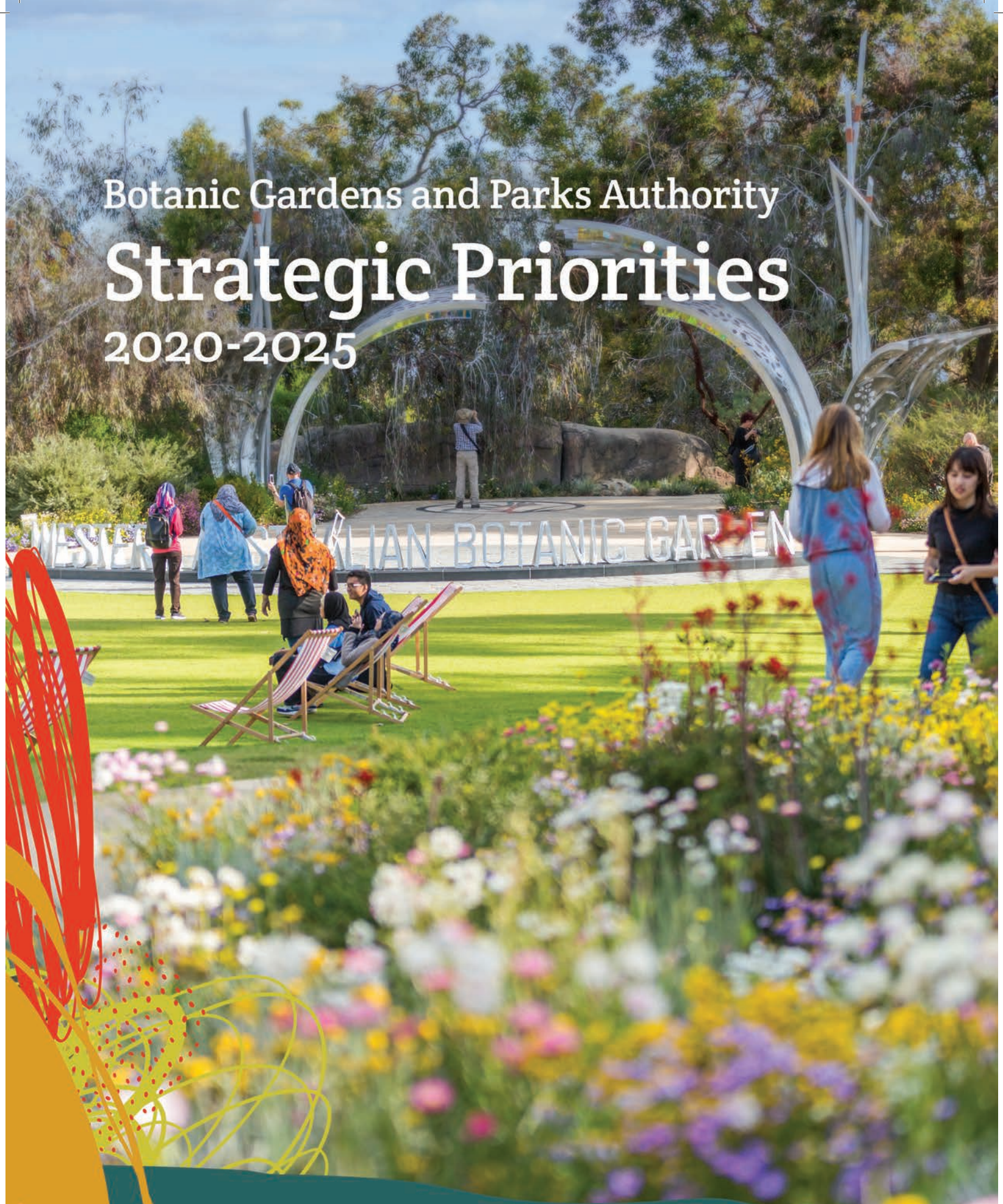


Botanic Gardens and Parks Authority

# Strategic Priorities

2020-2025



**CONNECT COMMUNITY,  
CONSERVE FLORA,  
CELEBRATE IDENTITY**



Department of Biodiversity,  
Conservation and Attractions



**BOTANIC GARDENS  
& PARKS AUTHORITY**



2020 – 2025

# Strategic themes & priorities

## What we do

### Connect community, conserve flora, celebrate identity – Kings Park and Bold Park

- We support and inspire the conservation of Western Australia's rich biodiversity and its unique flora.
- We delight visitors from around the world and involve the community in the life of our parks through horticulture, recreation, discovery and learning experiences, connection to nature, local identity and heritage.
- We plan and manage for a positive and sustainable future.

	Our goal	Our approach
 <b>TRULY LOCAL EXPERIENCES</b>	<b>Perth's green heart</b> Immerse our visitors in experiences of nature and our local identity.	<ul style="list-style-type: none"><li>• Promote and support wildflower- and eco-tourism within our parks and regional WA.</li><li>• Meet demand for Aboriginal cultural experiences and knowledge.</li><li>• Provide safe and welcoming experiences that celebrate the natural environment, local identity and culture.</li></ul>
 <b>COMMUNITY WELLBEING</b>	<b>Healthy spaces</b> Encourage community health and social inclusion through connection to nature, culture and identity.	<ul style="list-style-type: none"><li>• Expand community engagement through meaningful volunteering.</li><li>• Provide welcoming links between our parks and neighbouring areas.</li><li>• Engage visitors in activities that reflect the important role of our parks and nature in a healthy community.</li><li>• Provide for evolving visitor demographics and needs.</li></ul>
 <b>CULTURE AND HERITAGE</b>	<b>Significant places</b> Conserve, enhance and celebrate the cultural and natural heritage of our parks.	<ul style="list-style-type: none"><li>• Actively promote, respect and understand Wadjuk Nyoongar culture and knowledge of these lands.</li><li>• Honour Kings Park as an important place of commemoration, reflection and social history.</li><li>• Gather and share stories of Kings Park and Bold Park.</li></ul>

**URBAN SANCTUARIES**



## Our purpose

To practise and inspire environmental conservation and celebrate local identity by immersing and empowering communities in world-recognised botanic gardens, parklands and urban bushlands.

## Our culture

### Ethical, collaborative, sustainable

- Maintain a knowledgeable, professional, engaged and ethical team of staff and volunteers.
- Work collaboratively and creatively in productive partnerships to achieve shared goals.
- Demonstrate respect for the natural environment, community, culture and each other through service excellence and leadership in sustainability.
- Maintain strong governance, effective systems and measure results to drive continuous improvement.

	Our goal	Our approach
 <p><b>SCIENCE AND CONSERVATION</b></p>	<p><b>Nature for our future</b></p> <p>Protect local biodiversity and tackle complex environmental challenges.</p>	<ul style="list-style-type: none"> <li>• Address challenges to biodiversity conservation in landscapes posed by threatening processes.</li> <li>• Undertake conservation to support the recovery of threatened species and ecosystems.</li> <li>• Contribute to the global effort and body of knowledge about ecological restoration through research and practice.</li> <li>• Enhance environmental appreciation and action through education, outreach and visitor experience.</li> </ul>
 <p><b>WESTERN AUSTRALIAN BOTANIC GARDEN</b></p>	<p><b>Beauty rich and rare</b></p> <p>Conserve and enhance the WA Botanic Garden as an iconic cultural, educational and research institution.</p>	<ul style="list-style-type: none"> <li>• Enhance understanding and appreciation of horticulture and conservation through the WA Botanic Garden and its education programs.</li> <li>• Provide leadership in horticulture and arboriculture, locally and internationally.</li> <li>• Promote the role of the WA Botanic Garden in ex situ conservation and as a living laboratory for addressing environmental challenges like climate change.</li> </ul>





## About us

The Botanic Gardens and Parks Authority (BGPA) is responsible for managing Kings Park and Botanic Garden, and Bold Park.

- Our parks provide an urban sanctuary for the people and plants of Western Australia.
- We engage with visitors through the spectacular and mega-diverse flora of Western Australia.
- Our programs enhance understanding of Western Australia's environmental and cultural identity and our conservation future.
- Our research is globally recognised for its innovation and positive impacts on environmental conservation in Kings Park, Bold Park, Western Australia and globally.
- We offer truly Western Australian experiences for local people and visitors from around the world.

We are a Statutory Authority in the Environment portfolio of the Western Australian Government. Our Board of Management operates under the provisions of the Botanic Gardens and Parks Authority Act 1998 and Regulations 1999.

The BGPA is part of the Department of Biodiversity, Conservation and Attractions which promotes biodiversity and conservation to enrich people's lives through sustainable management of Western Australia's species, ecosystems, lands and the attractions in the Department's care.

## Acknowledgement of country

We respect the Wadjuk Nyoongar people as the traditional custodians of Bold Park and Kings Park lands. We seek to preserve, celebrate and learn from their culture and knowledge.



Aboriginal illustration by Dr Richard Walley

## Our parks

### Kings Park and Botanic Garden

#### *THE NATURAL HEART OF PERTH*

This world-recognised botanic garden, parklands and urban bushland conserves and celebrates Western Australian biodiversity and promotes wellbeing and local identity in partnership with the community.

### Bold Park

#### *A SANCTUARY BY THE SEA*

This A-Class Reserve immerses visitors in nature and provides a haven for plants and wildlife. Tracks, trails and lookouts encourage passive nature-based recreation and tourism activities consistent with Bold Park's high conservation status. The park's native bushland is managed and protected in partnership with the community.

## How we operate

The BGPA embraces opportunities to work with local, national and international partners with shared goals and values to enhance visitor experiences, contribute to the community and lead conservation.

Our partners include volunteer and not-for-profit organisations, government agencies, local governments, universities, botanic garden networks, industry and the science community.

We manage our parks and provide consultancy, research, professional development and technical services in areas including ecological restoration, native horticulture, biodiversity conservation, education and cultural heritage.

### Botanic Gardens and Parks Authority

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 Kings Park and Botanic Garden